

as added

74. (New) The computer system of claim 65 wherein a bid amount is based on points received for clicking through one display page to another display page.

REMARKS

Claims 1-9 and 31-74 are now pending. Claims 10-30 have been cancelled and claims 31-74 have been added.

The Examiner issued a requirement for restriction and grouped the claims as follows:

- I. Claims 1-9
- II. Claims 10-23
- III. Claims 24-30

Applicants hereby elect claims 1-9 of Group I without traverse. Newly added claims 31-74 are directed to the elected invention.

Applicants respectfully request consideration of this application and its early allowance.

Respectfully submitted,

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Enclosures:

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